

# Trend Partners Demo Cloud

## An easy-to-use platform for Instant Demos and Test Drive experiences

Introducing Demo Cloud, a dedicated online platform equipped with preconfigured live demos and test drive experience sessions. Demo Cloud consolidates all the necessary elements for Trend Micro product demonstrations into one platform, enabling you to conduct demos wherever and whenever you need, without having to allocate significant time, effort, or additional resources.

## Demo Cloud for online pre-sales activities

Partners want to demonstrate the capabilities of Trend products, but it can be time-consuming, resource-intensive, and effort-intensive to set up the environment. Trend provides our partners Demo Cloud environment with following functions:

- Easy, 24/7 access to demos and test drives to explore all of Trend product features through dedicated web consoles.

- Key product demos include open access to full features in every product, leveraging dummy data that is refreshed every couple of hours to enhance the demo experience.
- Trend Vision One™ demo scenarios with step-by-step guides to browse at your own pace.
- The flexibility to conduct demos through the Trend Partner Portal wherever and whenever you need them, without the requirement for additional resources.
- “Help” button for inquiries and questions.

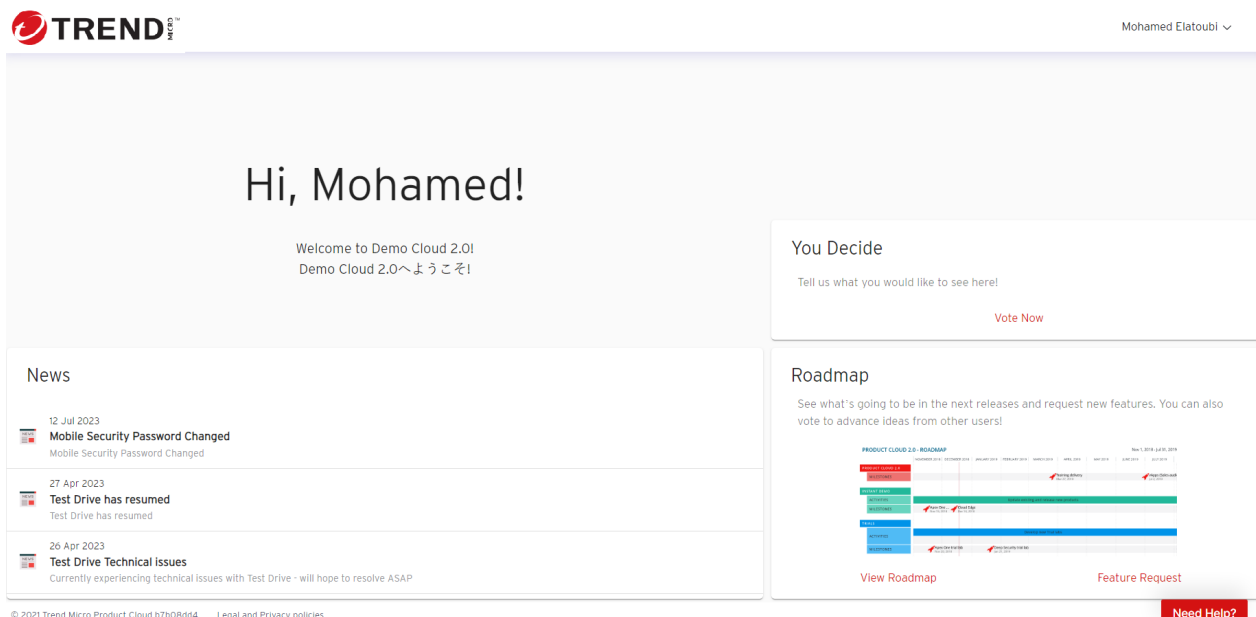
## Test Drive for customer experience leads generation

Demo Cloud empowers lead generation by streamlining the demo experience for your prospects and customers:

- A quick and easy way for your customers and prospects to trial Trend products. No need to spend time downloading, installing, and configuring the product.

- You can invite your customers to trial Trend products by email—individually or in bulk—and via social media.
- Partners can track multiple customers with just a few clicks and be alerted if follow-up actions are requested.
- Partners can track invites sent and trials started, completed, or hidden via “My Prospects.” tab.
- Self-paced tutorials allow users to jump forward or move backward at any time during the demo.
- Test Drive now supports Trend Vision One™ - XDR, Trend Micro Apex One™, Trend Micro™ Worry-Free™ Services, Trend Vision One™ - TippingPoint™, and Trend Micro™ Deep Security™ Software.

**Let's get started on the easy-to-use platform for Instant Demos and Test Drive experiences!**



**TREND** MICRO™ Mohamed Elatoubi ▾

## Hi, Mohamed!

Welcome to Demo Cloud 2.0!  
Demo Cloud 2.0へようこそ!

### News

- 12 Jul 2023  
**Mobile Security Password Changed**  
Mobile Security Password Changed
- 27 Apr 2023  
**Test Drive has resumed**  
Test Drive has resumed
- 26 Apr 2023  
**Test Drive Technical Issues**  
Currently experiencing technical issues with Test Drive - will hope to resolve ASAP


### You Decide

Tell us what you would like to see here!

Vote Now

### Roadmap

See what's going to be in the next releases and request new features. You can also vote to advance ideas from other users!



View Roadmap Feature Request

Need Help?

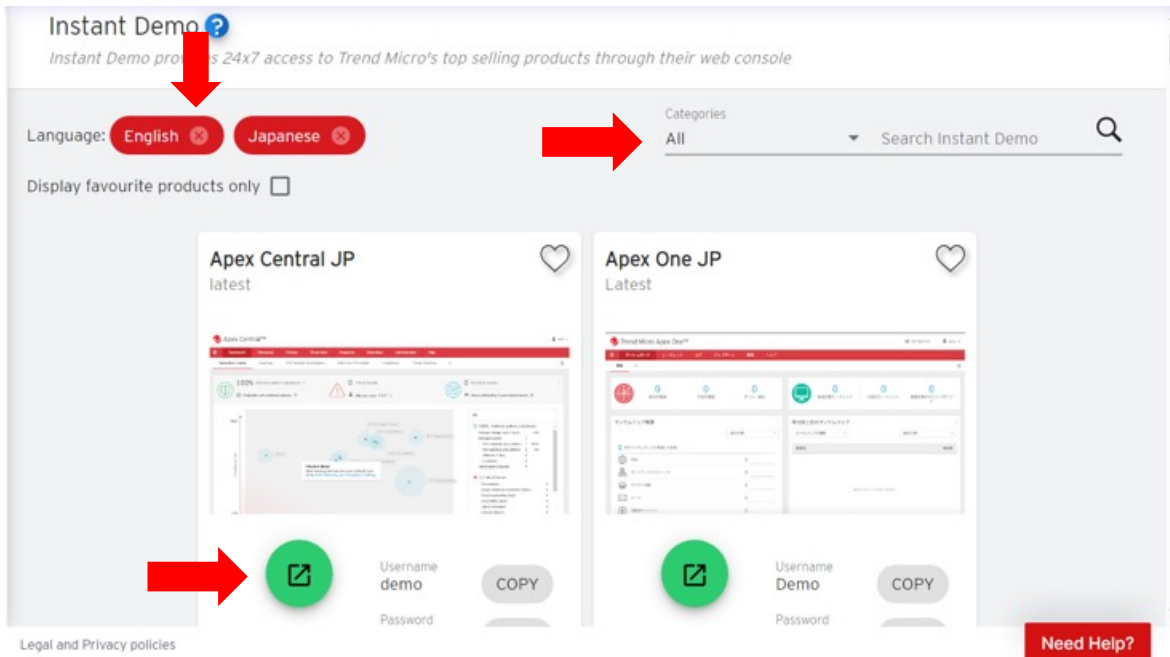
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### Instant demo step-by-step guide

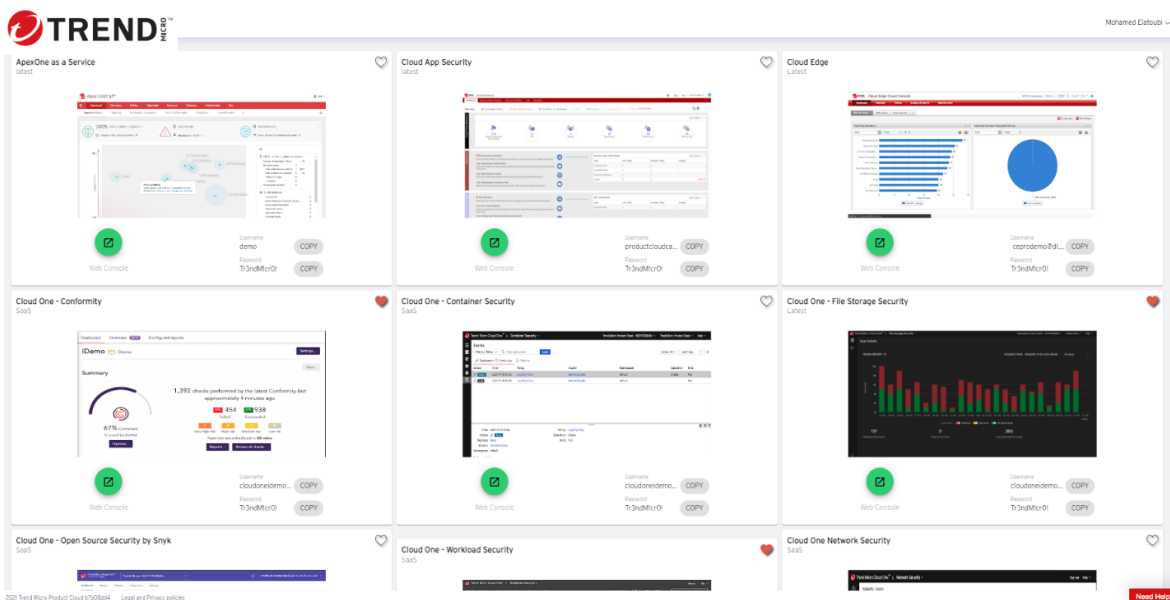
To launch an Instant Demo, you can simply click on “Instant Demo” on the left-hand side of the Demo Cloud page.

#### Launch an Instant Demo

The Demo Cloud environment includes product demos covering every layer of security, from endpoints to email security. The platform offers filtering options (on the top right) based on desired language support and product category. A search engine provides rapid selections for frequent users. Click the round green icon to launch an Instant Demo.



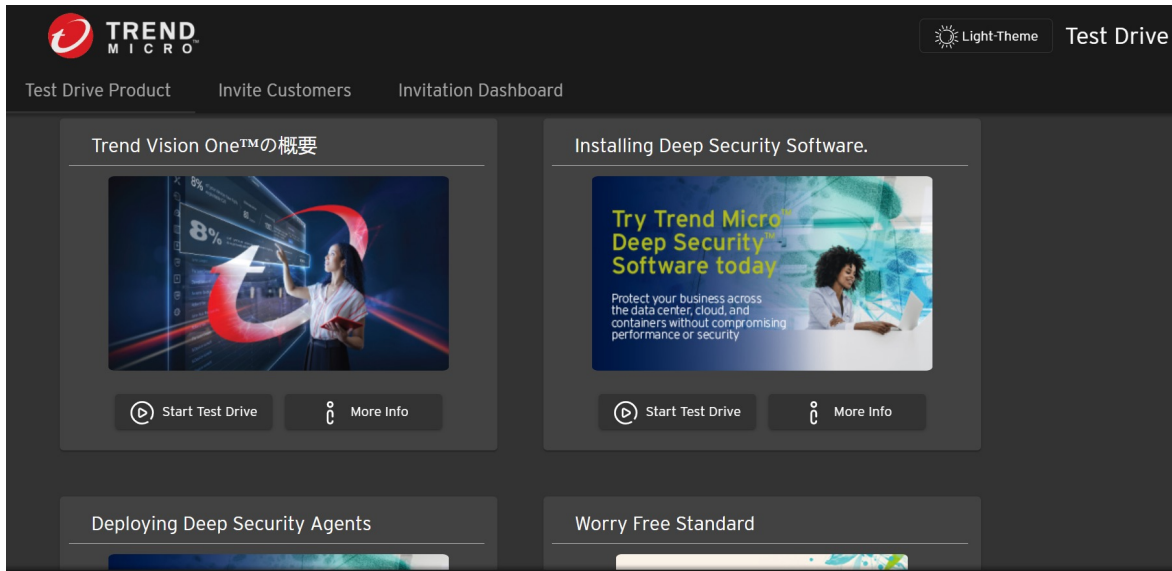
#### Instant Demo product list



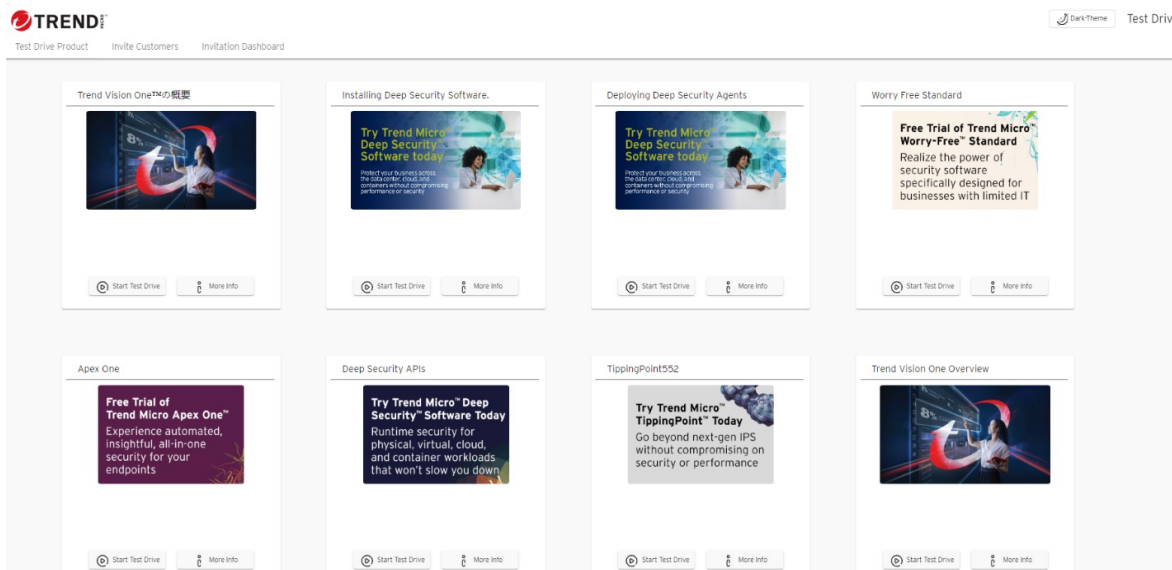
### Test drive step-by-step guide

To launch a Test Drive, you simply click on “Test Drive” on the left-hand side of the Demo Cloud page. A new browser tab will be opened containing a list of the available Test Drives. To launch the experience, simply click on “Start Test Drive” under the chosen experience overview tile. It will open the lab in a new window, and you can let the walkthrough widget guide your experience.


### The Test Drive environment



Test Drive is now available for XDR, Trend Micro Apex One, Worry-Free Services, TippingPoint, Deep Security Software, and Trend Vision One™ - Container Security.



Click "More info" button to view a brief description for each experience.



Dark-Theme Test Drive

Test Drive Product
Invite Customers
Invitation Dashboard

Start Test Drive
More Info

TippingPoint552

**Try Trend Micro™ TippingPoint™ Today**

Go beyond next-gen IPS without compromising on security or performance

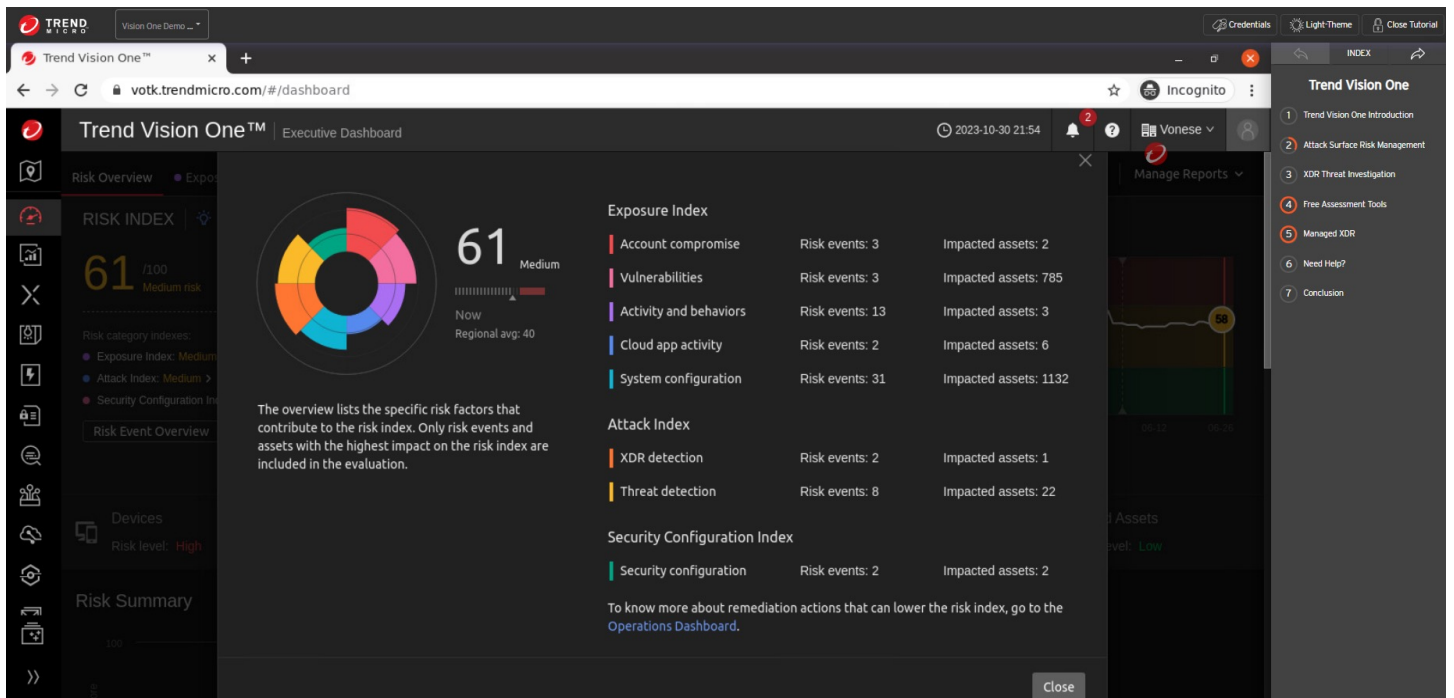
Start Test Drive
More Info

Start Test Drive
More Info

Trend Vision One Overview

Beyond the single vector: Connecting email, endpoints, servers, cloud workloads, and networks provides a broader perspective and a better context to hunt, detect, and contain threats. Correlated detection: Powerful security analytics correlate data across the customer environment and Trend Micro's global threat intelligence to deliver fewer, higher-confidence alerts, leading to better, earlier detection. Integrated investigation and response: One place for investigation simplifies the steps to achieving an attack-centric view of an entire chain of events across security layers with the ability to take response actions from a single place

Start Test Drive
Hide Info



**Trend Vision One™** Executive Dashboard

2023-10-30 21:54

**RISK INDEX** 61 /100 Medium risk

**Exposure Index**

Account compromise	Risk events: 3	Impacted assets: 2
Vulnerabilities	Risk events: 3	Impacted assets: 785
Activity and behaviors	Risk events: 13	Impacted assets: 3
Cloud app activity	Risk events: 2	Impacted assets: 6
System configuration	Risk events: 31	Impacted assets: 1132

**Attack Index**

XDR detection	Risk events: 2	Impacted assets: 1
Threat detection	Risk events: 8	Impacted assets: 22

**Security Configuration Index**

Security configuration	Risk events: 2	Impacted assets: 2
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To know more about remediation actions that can lower the risk index, go to the [Operations Dashboard](#).

## Leverage Demo Cloud for Trend Vision One XDR demos

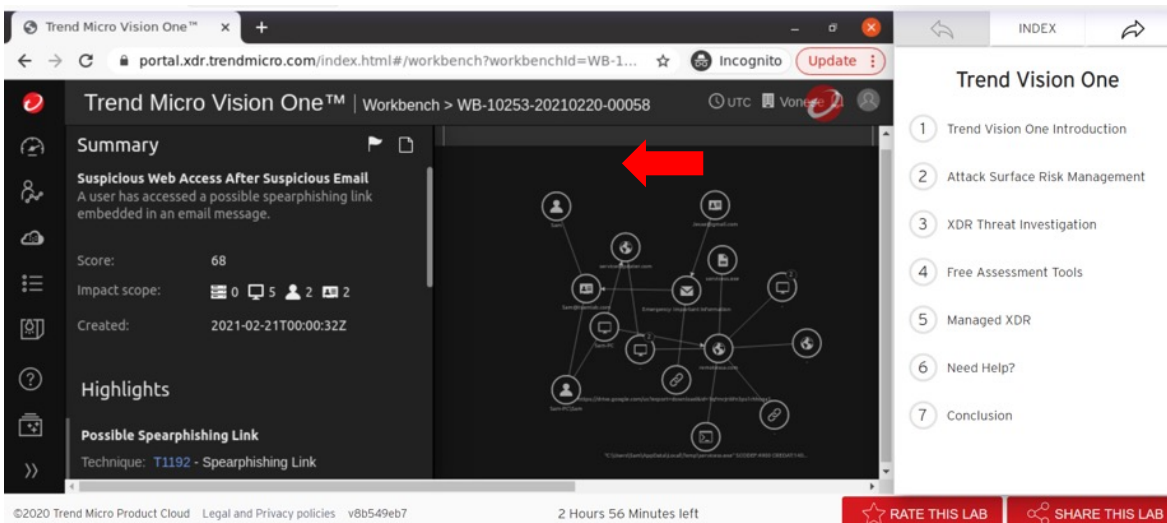
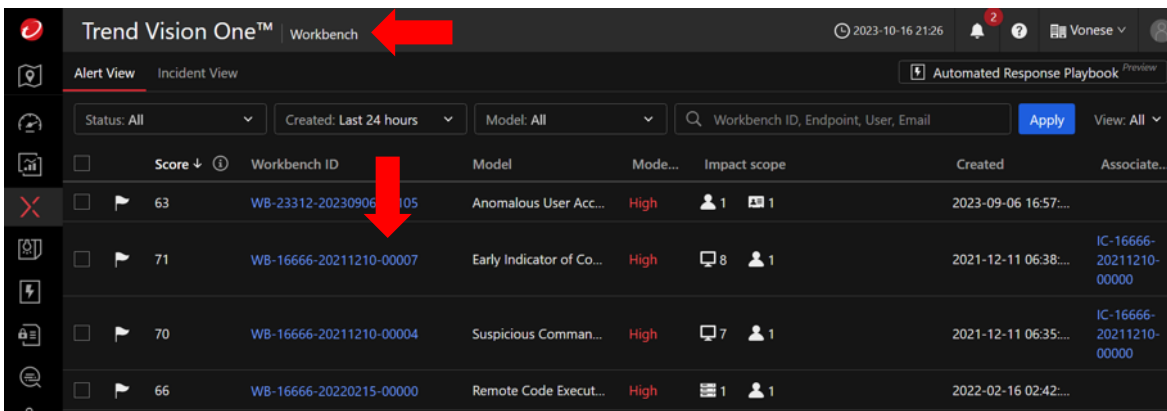
Trend Vision One integrates industry-leading XDR with powerful attack surface risk management (ASRM) and dynamic zero-trust tools. Security teams can confidently and efficiently lower risk through continuous monitoring and evaluation of the organization's overall security posture. Partners can address the following customer pain points by leveraging Demo Cloud and Test Drive for Trend Vision One, offering a unique global experience to your prospects and customers.

### Demo 1: XDR Threat Investigation

Detect serious threats as early as they target your environment. XDR combines multiple rules, filters, and analysis techniques, including data stacking and machine learning (ML) from various data sources, to improve detection speed and precision while reducing false positives across the enterprise.

Partners can demonstrate the attack workbench within the XDR Threat Investigation module. You can showcase how XDR correlates large amounts of security events and produces a dynamic infographic that allows users to dig into the attack chain.

To launch the experience, simply click on "Start Test Drive" under Trend Vision One overview tile. It will open the lab in a new tab, and you can let the walkthrough widget guide your experience. You may skip the widget guide and check the third section in the index guide for the XDR Threat Investigation step-by-step guide.

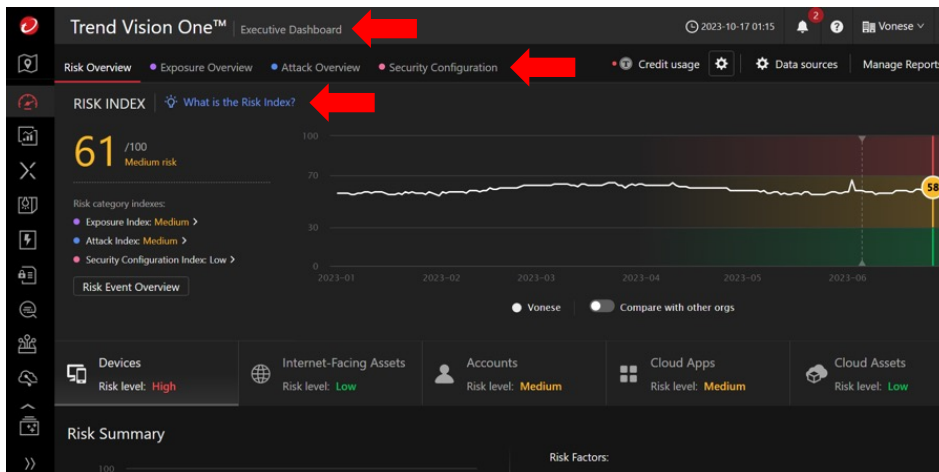


**Demo 2: executive dashboard**

The Trend Micro™ Risk Insights module provides prioritized threat information about the environment. The “risk score” distills complex information into easy-to-understand numerical value for individual assets and the entire organization.

The risk score empowers both technical and non-technical professionals to communicate and discuss risk across the attack surface. You can follow a top-down approach by defining each category of displayed security metrics. The executive dashboard offers four threat categories: risk, exposure, attack, and security configuration. Each category display gives an information overview with definitions of each corresponding index and metric.

To launch the experience, simply click on “Start Test Drive” under Trend Vision One overview tile. It will open the lab in a new tab, and you can let the walkthrough widget guide your experience. You may skip the widget guide and check the second section in the index guide for the attack surface risk management (ASRM) step-by-step guide.



**Demo 3: economic benefits and ROI**

Partners can demonstrate with precise calculations the economic benefits and ROI that Trend Vision One customers can harvest by referencing the [ESG Economic Validation](#) report and by using the [free custom calculator tool](#).



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Log in to Trend Partner Portal to start experiencing the easy-to-use platform for Instant Demos and Test Drive environments!

For Instant Demos and Test Drive related questions and support, please contact: [productcloud@trendmicro.com](mailto:productcloud@trendmicro.com)